



## National Summer Ayrshire Spectacular

### Internship Opportunities

The National Summer Ayrshire Spectacular continues to be the largest ALL Ayrshire breed show in the country. Welcoming over 200 head of cattle from across multiple states, this is the “gold standard” of breed shows! We are currently seeking motivated interns who are passionate about dairy cattle, agriculture communications, event management, and the dairy industry. Interns will be able to gain hands-on experience behind the scenes of a National dairy cattle event and hone in on networking connections within the industry.

#### Internship Timeline:

**June 22-August 15, 2026**

Applicants must be available in person for the duration of July 21-25, 2026 in Syracuse, New York

- Showmanship July 23, 2026
- Heifer show July 24, 2026
- Cow show July 25, 2026

## Available Positions

### Option 1: Social Media Intern(s)

*This role is ideal for individuals interested in communication, marketing & digital media.*

Responsibilities will include; updating and maintaining the show website on the Wix platform. Utilizing the meta platform on Facebook Business Suite. Individuals will also play key roles during “crunch time” of the event producing and posting daily posts as we prepare for arrival and kick off of the show. Individuals will also assist in designing promotional images for exhibitors, donors/sponsors, and event updates and we receive them. During the show, individuals will be working with the show committee to upload photos of class winners, class placing results, and occasional live stream management during the show.

### Option 2: Show Staffing Intern(s)

*This role is ideal for individuals interested in livestock event operations.*

**Must be available on site for July 21-25, 2026**

Individuals in the show staff role will be a part of the crucial needs to make this National dairy show happen. Responsibilities include assisting with cattle check-in by verifying health paperwork and registration information provided by exhibitors. Participating in office duties during the event which includes; organizing and sorting through exhibitor numbers, preparing awards, and assisting exhibitors with any questions they may have. During the show days (July 24 & July 25) Interns will be in key roles during the events. Assisting with recording pacings, assisting the ringmaster, handing out banners & awards and playing a key role of cattle movement in and out of the ring.

**Applicant must have or be willing to learn the following skills:**

- Clear & professional communication
- Time Management & organizational skills
- Proficient with Facebook
- Willing to learn how to use Wix websites and graphic design spaces
- Flexibility with tasks and schedules
- Ability to express personal learning goals

## Application Process

To apply, send an email of interest to:

✉ **Kelly Wilcox** — [kwilcox0810@gmail.com](mailto:kwilcox0810@gmail.com)

**Subject Line:**

*Internship Application – National Ayrshire Summer Spectacular*

**Deadline to Apply: June 15, 2026**

Please attach your résumé and answer the following questions:

1. **Why do you want this position, and what do you hope to gain from this experience?**
2. **What skills or experiences do you have that will positively impact the show?**
3. **How do you ensure that your work is completed accurately and on time?**
4. **What is one challenge you believe you may face in this role, and how would you approach it?**
5. **What area of the dairy industry or event management are you most interested in learning more about?**

## Internship Benefits

- Unpaid internship
- Housing and meals provided during event week if needed
- Strong professional references
- Networking with judges, breeders, and industry leaders
- Credit documentation available for school program



# National Ayrshire Summer Spectacular Application Form

Applicant Name: \_\_\_\_\_

Applicant Contact Information: \_\_\_\_\_

Which School/College are you attending & Major/ Trade:  
\_\_\_\_\_

What Position are you interested in?

- Social Media
- Show Staffing
- Either

Industry Background/ Relevant Experience:  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Please attach a résumé to this document**

## Short-Answer Questions

**Complete questions on a separate document to send with your résumé.**

1. Why do you want this position and what do you hope to gain from it?
2. What strengths, skills, or experiences will you bring to our team?
3. How do you ensure accuracy, professionalism, and timely completion of tasks?
4. What is one area of this industry or event you are eager to learn more about?
5. Do you foresee any scheduling conflicts with July 21–25 show week?